



# PRESS RELEASE

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For Immediate Release

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## **BayFest's Rhythm and Blues Lovers on a High-Note After Wind Creek Hotel and Resort Announces a Major Sponsorship**

The news was music to the ears of BayFest's attendees as Wind Creek Casino & Hotel announced a three-year commitment to the music festival in Mobile. This year, (its first participating in the festival) Wind Creek is partnering with Miller Lite to sponsor the festival's Rhythm and Blues Urban Stage. The Miller Lite/Wind Creek Casino Stage will feature top R&B acts such as Jill Scott, Anthony Hamilton, Clarence Carter, Sir Charles Jones, B.o.B., Mint Condition, All-4-One and Sugarfoot's Ohio Players.

Wind Creek is one of three entertainment properties in the State operated by PCI Gaming. Keith Martin, Chairman of the PCI Gaming Board, announced the sponsorship and presented BayFest organizers with an \$85,000 check on Thursday. "BayFest is a very special event in our State. It's something people look forward to all year and we are really proud to be able to make a multi-year commitment to continuing this musical tradition," Martin noted.

BayFest, now in its 17<sup>th</sup> year, takes place the first weekend of October in and around Bienville Square in downtown Mobile, Alabama. The music festival offers multiple stages featuring more than 125 acts. Tickets for the entire weekend's entertainment are an incredible value at \$45. Wind Creek is also a "Ticket Back Sponsor" and tickets can be redeemed for \$5 in free play at any of the PGI Gaming properties after the event.

Jay Dorris, President of PCI Gaming said, "BayFest adds to the overall quality of life that we enjoy in this region. We are proud to be part of an event that offers our neighbors and visitors a chance to enjoy really good music in Mobile, which is one of America's great cities."

Both the music festival and the BayFest 5K & Fun Run supports BayFest Music Industry Education Program which awards \$1,000 to ten (10) talented students further their music education. Winners are selected based on a completed application signed by a school representative and a video audition.



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**CASINO & HOTEL**

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## **About Wind Creek Casino & Hotel**

Wind Creek Casino & Hotel is a massive 240,000 square foot facility, with 57,000 square feet of gaming floor and over 1,600 electronic gaming machines. The 160,000 square foot, 17-story, 236-room luxury hotel offers the finest in resort amenities, with spacious rooms and 24-hour-a-day room service.

The Poarch Band of Creek Indians are descendants of a segment of the original Creek Nation, which once covered almost all of Alabama and Georgia. The tribe owns gaming properties in Alabama including Wind Creek Casino & Hotel in Atmore, AL, Creek Casino Montgomery in Montgomery, AL and Creek Casino Wetumpka in Wetumpka, AL as well as multiple racetracks in Alabama and Florida.