



FOR IMMEDIATE RELEASE

November 12, 2008

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**ALABAMA'S ONLY DELUXE CASINO
AND HOTEL TO OPEN IN ATMORE**

(Atmore, Ala.) – Alabama's only deluxe resort, Wind Creek Casino and Hotel, will officially open for business January 6, 2009, with great anticipation and fanfare.

Owned and operated by the Poarch Band of Creek Indians, Wind Creek is located half-way between Mobile and Pensacola, Fla., and is the only development of its kind in the state to offer casino-style gaming, a deluxe hotel, live entertainment and first-class dining at one resort destination. The 17-story, 225,000-square-foot facility is expected to be a major draw for tourists.

"From the very beginning, we were intent on providing patrons with an experience incomparable to anything else offered in the region," said Jay Dorris, PCI Gaming president and CEO. "Now we are able to look at Wind Creek as the culmination of that effort and vision. It will be truly a one-of-a-kind resort for Alabama that offers our region the best in gaming, lodging, dining and entertainment."

Buford L. Rolin, chairman of the Poarch Band of Creek Indians said, "Our tribe takes pride in being good neighbors and we look forward to expanding that friendship to our new guests visiting Wind Creek. We are thrilled to welcome the many visitors traveling to our area from all around the Gulf area and region."

Wind Creek Casino and Hotel will feature a 57,000-square-foot gaming floor with 1,600 electronic gaming machines. The spacious oval setting is appointed with high ceilings, custom woodwork and stonework and offers a stylish center bar and lounge with live entertainment.

Its accompanying 160,000-square-foot hotel will offer 236 luxury rooms outfitted with the finest in resort amenities including deluxe linens and furnishings and around-the-clock room service.

"Wind Creek is all about treating yourself to a lavish getaway without being far from home," added James T. Martin, president of Creek Indian Enterprises. "It is without equal in our state and will no doubt benefit the region economically in terms of both job creation and its ability to attract and keep tourist dollars in Alabama."

Guests will be able to choose from four dining options. Fire, Wind Creek's upscale restaurant specializing in prime steaks and seafood, is directed by world-renowned Chef Stafford DeCambra, a winner of a gold medal in the International Culinary Olympics. Additionally, the resort offers Taste, an international buffet; Grill, a 24/7 casual dining restaurant, and Brew, a café with featuring specialty coffees and pastries.

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“We hope that everyone in our region comes and enjoys what Wind Creek has to offer,” said Dorris. “From enjoying a family buffet dinner to a special occasion weekend, we want every one of our customers’ experiences to surpass expectations. All of us here at Wind Creek are committed to that level of excellence.”

Wind Creek Casino and Hotel is located off Interstate 65, exit 57, approximately 50 miles from both Mobile and Pensacola. Meeting space is also available.

For more information about Wind Creek Casino and Hotel, call 1-866-WIND360 or visit the Web site at www.windcreekcasino.com.

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About PCI Gaming

Poarch Creek Indian (PCI) Gaming is the gaming authority of the Poarch Band of Creek Indians headquartered in Atmore, Ala. The group owns and operates three locations in Alabama including Riverside Casino in Wetumpka, Tallapoosa Casino in Montgomery and Wind Creek Casino in Atmore.